

**Department of Journalism and Media Communication**  
**Colorado State University**  
**Mission Statement**  
**(Adopted May 1, 2023)**

The Colorado State University department of Journalism and Media Communication is a community of faculty, staff, and students dedicated to becoming leaders in the education and application of responsible communication principles in media. To fulfill this role, the department:

1.1 Commits to excellence, equity, and inclusivity in undergraduate teaching both in-person and online. We examine with students the knowledge, skills, and values necessary for traditional and innovative approaches to responsible and professional journalistic, strategic, and related communication.

1.2 Engages in quality graduate teaching, which explores communication concepts, theories, research methods, and their sophisticated application in academic and professional work environments.

1.3 Dedicates to being a community of scholars who create and foster an inclusive, involved, and informed citizenry. It is our responsibility to establish an equitable educational environment and to impact our communities in positive ways.

1.4 Determines to produce scholarship, research, and creative activity, to help understand the nature, processes, technologies, effects, and problems of communication, modern media, and journalism/communication education. This work is also concentrated on reflecting diverse perspectives and promoting equity and inclusion in media.

1.5 Commits to cultivating a reputation for interdisciplinary teaching, research, and outreach, to enrich our local, regional, national, and international communities.

1.6 Affirms our responsibility to the university, professional media, and academic organizations, including outreach to the public and media/communication constituencies.