Science Communication Minor
journalism.colostate.edu | Clark C244 | Effective Fall 2021

This minor is designed to educate highly qualified communicators who have interests in specialized academic disciplines and career fields. Having the skills to interpret and communicate complicated topics and processes provides significant career advantages in one of the highest-paying areas of professional communication.

This program prepares students for a wide range of niche career opportunities in media, corporate communication, technology-related industries, and scientific environments. Students will learn to write and manage communication efforts, focusing on turning complex ideas and processes into simple, clear messages for publication in various media.

**Required Courses** – 21 credits total (prerequisites in parentheses)

- JTC 210 Newswriting
- JTC 211 Visual Communication (210)
- JTC 319 Science and Environmental Communication (210)
- JTC 350 Public Relations (100 or advisor approval)
- JTC 419 Food and Natural Resources Communication (spring only)

**Additional Communication Electives**

**Two** of the following

- JTC 320A General Reporting (210)
- JTC 326 Online Storytelling and Audience Engagement (210, 211)
- JTC 328 Feature Writing (210)
- JTC 335 Photography (211)
- JTC 351 Publicity and Media Relations (210, 350)
- JTC 354 Crisis Communication (210)
- JTC 355 Advertising
- JTC 356 Advertising Creativity and Copywriting (211, 350)
- JTC 359 Audience Insights (210)
- JTC 361 Writing for Specialized Magazines (210)
- JTC 363 Data Journalism (211)
- JTC 371 Publications Design and Production (211)
- JTC 372 Web Design and Development (211)
- JTC 417 Data Visualization Design (211)
- JTC 451 Integrated Communication Campaigns (326; one of 351, 350, 355, or 356)

For questions and override requests, contact JMC Undergraduate Coordinator, Dakota Cotner

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