

NOTICE of FILING of PERMANENT EMPLOYMENT CERTIFICATION

Instructions for federally-mandated internal posting:

Post this notice in a conspicuous location at the job site for 10 business days.

Colorado State University, Department of Journalism and Media Communication, Fort Collins, Colorado
Assistant Professor of Strategic Communication and Advertising

Colorado State University seeks an entry-level, tenure track assistant professor in strategic communication and advertising. The ideal candidate will have a Ph.D. in strategic communication, advertising, or a closely related area. ABD may be considered. Special consideration will be given to candidates who demonstrate an understanding of the intersection of advertising, public relations, brand journalism/content marketing, big data, and analytics. The successful candidate will carry a 2/2 teaching load and will teach undergraduate skills and concept courses in advertising and other strategic communication courses appropriate to their background as well as theoretical courses at the graduate level. A contemporary research agenda in strategic communication/advertising topics is expected.

Responsibilities:

Teach a 2/2 load consisting of undergraduate and graduate courses in Strategic Communication and Advertising, as well as other courses in the department's undergraduate and graduate programs in line with the person's professional experience and qualifications. Candidate will contribute to expanding the department's course offerings related to strategic communication and advertising. Percentage of time: 50%

Ongoing research (in the form of scholarly publication, grant activity, etc.) in the areas of Strategic Communication or Advertising. Percentage of time: 35%

Take a key role in teaching and developing curriculum for the department's growing course demands in advertising and strategic communication at both the undergraduate and graduate level. Help raise the department's profile on campus and in the region. Build connections with professionals working in advertising, public relations and marketing agencies, and foster the department's relationships with relevant national, state, and local government academic organizations, corporations, non-profit organizations, private foundations, and/or professional media organizations. Percentage of time: 15%

Required Qualifications:

Ph.D. or advanced ABD status in a Ph.D. program in a relevant discipline by August 14, 2020. The successful candidate must complete the Ph.D. within one year of appointment. Demonstrated research related to the area(s) of strategic communication, advertising, brand journalism, or the broad arena of integrated marketing communications. Professional experience complementing the department's curriculum in advertising, strategic communication, brand journalism, or a closely related area. Potential for excellence in teaching undergraduate strategic communication/advertising courses that may include buying/selling, paid and organic online tactics and strategies, creative strategy and development, and/or analytics. Ability to advise M.S. and Ph.D. students and teach graduate courses in strategic communication/advertising. Background check required.

Preferred Qualifications:

Completed Ph.D. in a relevant field by August 14, 2020. An established program of research related to strategic communication, advertising, brand journalism, or the broad arena of integrated marketing communications. Proficiency with online advertising tools, data/analytics, and research methods. At least 3 years of post-baccalaureate professional communication experience with an emphasis on strategic communication and advertising. Demonstrated excellence in previous college teaching experience. Ability to contribute to strategic communication/advertising undergraduate and graduate curriculum development and assessment of student learning. Background in funded research or potential to attract extramural funding. Reflecting departmental and institutional values, the foundations and the ability to advance the department's commitment to diversity and inclusion.

Applications will be accepted until the position is filled; however, for full consideration, applications must be received by October 21, 2019.

This notice is being posted as a result of the filing of an application for permanent alien labor certification for the job description above.

Any person may provide documentary evidence bearing on this application to the Certifying Officer, U.S. Department of Labor, Employment and Training Administration, Atlanta National Processing Center, Harris Tower, 233 Peachtree Street, Suite 410, Atlanta, Georgia 30303 Telephone: (404) 893-0101 FAX: (404) 893-4642