

# NOTICE of FILING of PERMANENT EMPLOYMENT CERTIFICATION

Instructions for federally-mandated internal posting:

Post this notice in a conspicuous location at the job site for 10 business days.

Colorado State University, Department of Journalism and Media Communication, Fort Collins, Colorado  
Assistant Professor of Public Relations and Strategic Communication

Colorado State University seeks an entry-level, tenure track assistant professor in public relations and strategic communication. The ideal candidate will have a Ph.D. in public relations, strategic communication, corporate communication, or closely related area. ABD may be considered. Special consideration will be given to candidates who demonstrate an understanding of the intersection of public relations, strategic communication, brand journalism, advertising, social marketing, and public information campaigns. The successful candidate will teach undergraduate skills and concept courses in public relations and other strategic communication courses appropriate to their background as well as theoretical courses at the graduate level in strategic communication, communication management, and/or crisis communication. A contemporary research agenda in public relations/strategic communication topics is expected. Faculty members have a standard 2/2 teaching load in addition to research, advising, outreach, and service duties.

## Responsibilities:

Perform research related to the area(s) of public relations, strategic communication, brand journalism, advertising, specialized information campaigns, or the broad arena of integrated marketing communications. Request funding from various grants to support research work. Percentage of time: 35%

Faculty members have a standard 2/2 teaching load and are expected to teach undergraduate skills and concept courses in public relations and other strategic communication courses appropriate to their background as well as theoretical courses at the graduate level in strategic communication, communication management, and/or crisis communication. Percentage of time: 50%

Advise M.S. and PhD. students, as well as serve on various department and college committees. Percentage of time: 15%

## Required Qualifications:

- Ph.D. or advanced ABD status in a Ph.D. program in a relevant discipline by August 15, 2018. The successful candidate must complete the Ph.D. within one year of appointment.
- Demonstrated research related to the area(s) of public relations, strategic communication, brand journalism, advertising, specialized information campaigns, or the broad arena of integrated marketing communications with clear impact potential.
- Professional experience complementing the department's curriculum in public relations, communication campaigns, advertising, strategic communication, or closely related area.
- Potential for excellence in teaching.
- The ability and desire to advise M.S. and Ph.D. students.

## Preferred Qualifications:

- Completed Ph.D. in a relevant field by August 15, 2018.
- An established program of research related to public relations, strategic communication, brand journalism, advertising, public information campaigns, or integrated marketing communications.
- Ability and interest in advising our PR SSA chapter.
- Proficiency with communication technology and digital media including social, mobile, and legacy media.
- Familiarity with on line analytics and use of related tools to evaluate the effectiveness of reach and impact.
- At least 3 years of professional media communication experience with an emphasis on public relations, strategic communication, corporate relations, and information campaigns.
- Demonstrated excellence in previous college teaching experience.
- Background in funded research or potential to attract extramural funding.
- Reflecting departmental and institutional values, candidates are expected to have the ability to advance the department's commitment to diversity and inclusion.

## Instructions to Applicants:

Please upload the following documents: a letter of interest identifying area(s) of expertise addressed to Katie Abrams, Search Chair; a current curriculum vitae; a statement of research focus and agenda; evidence of scholarly engagement such as publications or conference papers (a maximum of 3 examples of best and/or most fitting manuscripts); a statement of teaching philosophy; evidence of teaching effectiveness (not to exceed 5 pages); and a list of 3 references with current contact information. Graduate transcripts will be requested for semifinalist candidates. Application materials of semifinalist candidates will be made available for review by the entire faculty of the JMC department. References will not be contacted without prior notification of candidates. Applications will be accepted until the position is filled; however, for full consideration, applications must be received by October 9, 2017.

Colorado State University (CSU) strives to provide a safe study, work, and living environment for its faculty, staff, volunteers and students. To support this environment and comply with applicable laws and regulations, CSU conducts background checks. The type of background check conducted varies by position and can include, but is not limited to, criminal (felony and misdemeanor) history, sex offender registry, motor vehicle history, financial history, and/or education verification. Background checks will be conducted when required by law or contract and when, in the discretion of the university, it is reasonable and prudent to do so.

**EEO Statement:** Colorado State University is committed to providing an environment that is free from discrimination and harassment based on race, age, creed, color, religion, national origin or ancestry, sex, gender, disability, veteran status, genetic information, sexual orientation, gender identity or expression, or pregnancy and will not discharge or in any other manner discriminate against employees or applicants because they have inquired about, discussed, or disclosed their own pay or the pay of another employee or applicant. Colorado State University is an equal opportunity/equal access/affirmative action employer fully committed to achieving a diverse workforce and complies with all Federal and Colorado State laws, regulations, and executive orders regarding non-discrimination and affirmative action. The Office of Equal Opportunity is located in 101 Student Services.

The Title IX Coordinator is the Executive Director of the Office of Support and Safety Assessment, 123 Student Services Building, Fort Collins, CO 80523-2026, (970) 491-7407.

The Section 504 and ADA Coordinator is the Associate Vice President for Human Capital, Office of Equal Opportunity, 101 Student Services Building, Fort Collins, CO 80523-0160, (970) 491-5836.

**Diversity Statement:** Ability to advance the department's commitment to diversity and inclusion through research, teaching and outreach with relevant programs, goals and activities.

**This notice is being posted as a result of the filing of an application for permanent alien labor certification for the job description above.**

Any person may provide documentary evidence bearing on this application to the Certifying Officer, U.S. Department of Labor, Employment and Training Administration, Atlanta National Processing Center, Harris Tower, 233 Peachtree Street, Suite 410, Atlanta, Georgia 30303 Telephone: (404) 893-0101 FAX: (404) 893-4642