

# CURRICULUM VITAE

## *CV SECTION 1: Employment History/Awards*

### **Jenny Fischer**

Instructor

Dept. of Journalism & Media Communications, CSU

[Northern Colorado Deliberative Journalism Project](#)

Jenny.Fischer@colostate.edu

### **EDUCATION**

2018            Master of Science, Journalism Innovation, Syracuse University.  
1998            Bachelor of Fine Art, Graphic Design, Art History minor, Colorado State University.

### **ACADEMIC POSITIONS**

(2006-Present) Instructor, Department of Journalism & Media Communication, Colorado State University

### **OTHER POSITIONS**

(1999-Present) Principal, Fischer Creative, Fort Collins, Colo.  
(2018-2021) Digital Director, Jet Marketing, Fort Collins, Colo.  
(2013-2017) Creative Services & Art Director, Launch, San Francisco  
(2011-2013) Graphic Designer, IBMC College, Fort Collins, Colo.  
(2003-2011) Assistant Director, Rocky Mountain Student Media Corp., Fort Collins, Colo.

### **CURRENT JOB DESCRIPTION**

100 % Teaching \_\_\_\_\_% Research/Creative Activity \_\_\_\_\_% Service/Outreach \_\_\_\_\_% Admin

### **HONORS AND AWARDS**

2019, Best Communications Campaign – Bringing Business Home, Colorado Chamber of Commerce Executives, Aurora, Colo.  
2019, Gold Award & Best in Show – Colorado Northwestern Community College Viewbook, 34<sup>th</sup> Annual Education Advertising Awards, Roswell, Ga.  
2013, Board of Directors Citation – Outstanding Service, College Media Association, New York  
2012, Gold Crown – College Avenue Magazine Online Edition, Columbia Scholastic Press Association, New York  
2012, Silver Crown – College Avenue Magazine, Columbia Scholastic Press Association, New York  
2011, Silver Crown – College Avenue Magazine, Columbia Scholastic Press Association, New York  
2009, Mark of Excellence – College Avenue Magazine, Society of Professional Journalists, Denver, Colo.  
2005, Gold Circle – The Rocky Mountain Collegian, Columbia Scholastic Press Association, New York  
2005, Certificate of Merit in Advertising Page for Newspapers – The Rocky Mountain Collegian, Columbia Scholastic Press Association, New York  
2003, Third Place MAC Award, Design – Fort Collins Coloradoan ‘Read This!’ Campaign, Denver, Colo.  
2002, MAC Award Special Judges’ Award for Design – Fort Collins Coloradoan Online Campaign, Fort Collins, Colo.  
2002, MAC Award Special Judges’ Award for Design – Fort Collins Coloradoan Image Campaign, Fort Collins, Colo.

## ***CV SECTION 2: Publications/Scholarly Record***

### **CONTRACTS & GRANTS**

Kettering Foundation Joint Learning Agreement  
(2023) Deliberative Journalism Instruction at Colorado State University, Kettering Foundation, \$5,000

### **PAPERS PRESENTED/SYMPOSIA/INVITED LECTURES/PROFESSIONAL MEETINGS/WORKSHOPS**

Workshop Leader, with Dr. Martín Carcasson: Deliberative Journalism, MegaWorkshop 2023  
Associated Collegiate Press, Minneapolis, Minn. July 20-22, 2023

Guest Editor: Aurora Sentinel Story Sprint  
Aurora Sentinel, Aurora, Colo. July 17-21

Attendee & Critique Team Member: MediaFest 2022  
College Media Association & Society of Professional Journalists, Washington, DC, October 28-30, 2022

Associate: Deliberative Journalism Research Exchange  
Kettering Foundation, Dayton, Ohio, October 19, 2022

Presenter: Editorial Leadership Workshop  
ACP Mega Workshop, July 14-16, 2017

Judge: Associated Collegiate Press Pacemaker Awards  
July 11-13, 2017

Guest Lecturer: Publication Design  
University of Colorado-Boulder, Spring 2014

Presenter: “Your Bias is Showing: Considering Ethics in News Design”  
First presented at the CMA Annual Conference, New York, March 16, 2008

Presenter, with Ron Johnson: “Situation: Redesign”  
First presented at the CMA Annual Conference, Kansas City, Missouri, October 29, 2005

Presenter: “Elements of a Redesign”  
SND Quick Course, Kansas City, Missouri, October 28, 2005

Presenter: “Typography: More than Words”  
First presented at the CMA Annual Conference, Kansas City, Missouri, October 28, 2005

### **TEACHING:**

<b><u>Year</u></b>	<b><u>Semester</u></b>	<b><u>Course No./Title</u></b>	<b><u>Cr. Hrs.</u></b>	<b><u>Enrollment</u></b>
2023	<i>Fall</i>	<i>JTC210 – Newswriting</i>	3	18
2023	<i>Fall</i>	<i>JTC420 – Deliberative Journalism</i>	3	16
2023	<i>Fall</i>	<i>JTC422 – Entrepreneurial Journalism</i>	3	24
2023	<i>Fall</i>	<i>JTC560 – Managing Communications Systems</i>	3	12
2023	<i>Summer</i>	<i>JTC371 – Publications Design &amp; Production - Online</i>	3	4
2023	<i>Spring</i>	<i>JTC210 – Newswriting</i>	3	18
2023	<i>Spring</i>	<i>JTC371 – Publications Design &amp; Production - Online</i>	3	7

2023	Spring	JTC420 – Deliberative Journalism	3	12
2023	Spring	JTC422 – Entrepreneurial Journalism	3	19
2022	Fall	JTC560 – Managing Communications Systems	3	15
2022	Fall	JTC422 – Entrepreneurial Journalism	3	23
2022	Fall	JTC371 – Publications Design & Production	3	13
2022	Fall	JTC210 – Newswriting	3	15
2022	Summer	JTC371 – Publications Design & Production - Online	3	9
2022	Spring	JTC210 – Newswriting	3	33
2022	Spring	JTC422 – Entrepreneurial Journalism	3	24
2021	Fall	JTC560 – Managing Communications Systems	3	6
2021	Fall	JTC422 – Entrepreneurial Journalism	3	25
2021	Fall	JTC371 – Publications Design & Production	3	15
2021	Summer	JTC371 – Publications Design & Production - Online	3	4
2021	Spring	JTC356 – Advertising Creativity & Copywriting	3	8
2020	Fall	JTC356 – Advertising Creativity & Copywriting	3	8
2020	Spring	JTC461 – Writing About Science, Health & the Environment	3	8
2018	Fall	JTC422 – Entrepreneurial Journalism	3	6
2018	Spring	JTC371 – Publications Design & Production	3	17

### **Course Improvements**

*SU 2022 JTC560 Managing Communications Systems – Course Update for CSU Online*

*SU 2021 JTC371 Publication Design & Production – Course Update & Development for CSU Online*

### **Development of New Courses**

*SU 2023 JTC575 Media Design & Production – Course Development for CSU Online*

*SP 2023 JTC420 Advanced Reporting – Course Development as Deliberative Journalism*

*FA 2008 JTC371 Publication Design & Production – Course Development*

### **Professional Consultation Related to Teaching**

*Digital Workshop Center – Course development consultation in November 2022, related to the addition of a Video Marketing Strategy class to its course offerings.*

*Digital Workshop Center – Course development consultation in January 2021, related to the addition of Digital Marketing Strategy and Advanced Digital Marketing classes to its course offerings.*

## ***CV SECTION 4: Evidence of Outreach/Service***

### **COMMITTEES**

CSU College of Liberal Arts Democratic Initiatives Committee, 2022-present

Northern Colorado Deliberative Journalism Project, 2021-present

### **PROFESSIONAL AFFILIATIONS AND ACTIVITIES**

College Media Association

National Design Committee Chair, 2008-2013

Society of News Design