

SUJAN SEN GUPTA

Dhaka, Bangladesh

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EDUCATION

University of Dhaka

MSS in Mass Communication and Journalism

Expected April 2025

Dhaka

University of Dhaka

BSS in Mass Communication and Journalism

Dec. 2022

Dhaka

RESEARCH EXPERIENCE

BUP Research Project

Centre for Higher Studies and Research

Sep. 2024 – Present

Bangladesh University of Professionals

- Project: Propagating 'Hyperreality': The Role of Social Media Influencers on the Youths of Bangladesh
- Supervisor: Ishrat Jahan Promi, Lecturer, Mass Communication and Journalism, BUP
- Focus: hyperreality, thematic analysis, semiotic analysis, focus group discussions, social media, opinion leaders
- Research Assistant | Currently in Progress

Graduate Thesis

Mass Communication and Journalism

July 2023 – Present

University of Dhaka

- Project: Media and Communication Students' Attitudes Toward Statistics in Bangladesh: A Mixed-Methods Investigation
- Supervisor: Dr. Saiful Hoque
- Focus: attitudes, statistics, thematic analysis, students' attitudes, learning attitudes, learning outcome
- Graduate Thesis Researcher | Thesis Finalized, Awaiting Submission

[NLP Research Project](#)

Bengali.AI

March 2023 – May 2023

Dhaka

- Project: Mapping Violence: Developing an Extensive Framework to Build a Bangla Sectarian Expression Dataset from Social Media Interactions
- Supervisor: Dr. Farig Yousuf Sadeque, Associate Professor, Computer Science and Engineering, Brac University
- Contribution: conceptual framework, reasoning, categorization, taxonomy design
- Initially Contributor, later elevated to Second Author for substantial input | Preprint

Graduate Research Monograph

Mass Communication and Journalism

Jan. 2023 – May 2023

University of Dhaka

- Project: Sorry, Teacher: Understanding University Students' Classroom Incivility
- Supervisor: Dr. Kaberi Gayen
- Focus: classroom incivility, classroom misbehavior, quantitative analysis, principal component analysis
- Sole Author | Completed and Passed

Undergraduate Research Monograph

Mass Communication and Journalism

Aug. 2022 – Nov. 2022

University of Dhaka

- Project: Prevalence of Post-traumatic Stress Disorder Among Bangladeshi Journalists: A Descriptive Study
- Supervisor: Abdur Razzaque Khan, PhD (HKU)
- Focus: post-traumatic stress disorder, journalists' PTSD, mental health, quantitative analysis
- Sole Author | Completed and Passed

WORK EXPERIENCE

[The Business Standard](#)

Staff Sub-editor (Online Bangla)

April 2022 – Present

Dhaka

- Produce and edit diverse content, including news, features, op-eds, and international reports.
- Supervise a team of sub-editors and designers, ensuring high-quality and timely content delivery.
- Led the Country beat during the July Uprising in Bangladesh for the print version.
- Edited 1,600+ news and feature articles; translated and adapted 1,500+ stories, including news, features, columns, and interviews.
- Manage content updates and organization via Content Management System (CMS).
- Conduct interviews and contribute feature articles as needed.

Aparajeo Bangla

Newsroom Editor

Nov. 2021 – March 2022

Dhaka

- Wrote, edited, and uploaded news articles to the website.
- Produced feature stories.
- Covered multiple beats and managed social media presence.

[Roar Bangla](#)

Feature Writer

Nov. 2018 – July 2021

Dhaka

- Produced feature stories and other content.
- Published content packages on the website.

AREAS OF EXPERTISE

- | | | | |
|---------------------------------------|-------------------------------------|----------------------------------|---------------------------------------|
| • Quantitative & Qualitative Analysis | • Survey Design & Data Collection | • Research | • Critical Thinking & Problem-Solving |
| • Basic Statistical Analysis | • Conducting Interviews | • Fact-Verification | • Research Ethics & Compliance |
| • Literature Review & Synthesis | • Collaborative & Interdisciplinary | • Data Management & Organization | • Digital Research Methods |
| | | • Research Project Management | |

TECHNICAL SKILLS

Languages: LaTeX, Python (beginner)

Software: IBM SPSS, Zotero, Litmaps, Notion

Web: [Blogger website creation](#)

Office Tools: Google Workspace, MS Word, MS PowerPoint

AWARDS & FELLOWSHIPS

- Professor Sitara Parvin Award** | *University of Dhaka* 2023
- Top 10 graduating students.
- Local Media Hub Fellowship** | *DW Akademie Asia* Oct. 2021 – Oct. 2023
- A two-year-long training program providing practical experiences of journalism.

COURSES

- Code in Place 2024** | *Stanford University* April 2024 – June 2024
- Online Course: Learned basic coding concept on Python.
- DFRLab's 360/Digital Sherlocks Program** | *Atlantic Council* Oct. 2023 – Dec. 2023
- Online Training: OSINT investigation, combating disinformation, and building digital resilience.
- French Language** | *Institute of Modern Languages, University of Dhaka* 2022 – 2023
- Academic Course: Earned First Division in French Junior Certificate Course.
- Data Journalism: Take Your First Steps** | *Thomson Foundation* 2021
- Online Course: Basic concept of data-driven journalism.
- Data Journalism & Visualization with Free Tools** | *Knight Center for Journalism in the Americas* 2021
- Online Course: Basic concept of data-driven journalism and visualization.
- Introduction to Digital Journalism** | *Reuters* 2021
- Online Course: Basic concept of digital journalism.
- Introduction to Fact-checking** | *AFP Fact Check* 2020
- Online Course: Concept of fact-checking.

LANGUAGES

English: Academic & professional working proficiency (IELTS: 7.5 – L: 7.5, R: 8.5, W: 7.0, S: 6.5)
French: Rudimentary proficiency (beginner)
Bengali: Native language

VOLUNTEER EXPERIENCE

- Jagannath Hall MCJ Saraswati Puja** 2020 – 2024
Executive Committee *University of Dhaka*
- General Secretary — Executive Committee of MCJ Saraswati Puja | 2024
 - Member — Executive Committee of MCJ Saraswati Puja | 2020 – 2023