

CURRICULUM VITAE
STEPHANIE. A. M.
IMMERZEEL BBA MSC(RES)
29-07-1988

CONTACT

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CURAÇAO STRAAT 100-2, 1058CB AMSTERDAM

PROFILE

Cheerful, ambitious, motivated, analytical, social, organised, hard worker, team player

CERTIFICATES

- **2023 SRC/GMDSS (VHF)**
- **2022 ICC inland waters**
- **2019 Leadership Essentials Program**
- **2018 Analytical Academy**
Rijksuniversiteit Groningen
- **2016 Search Engine Optimization**
University of Amsterdam
- **2013 Social media** NCOI, Utrecht

COMPUTER SKILLS

- SPSS
- Stata
- R
- Microsoft Office
- Adobe Photoshop & Indesign
- Python

LEISURE

- Running
- Swimming
- Reading
- Playing the piano
- Sailing
- Travelling
- Walking (beach/dunes/forest)
- Diving

EDUCATION

RESEARCH MASTER (MSc(Res)) COMMUNICATION SCIENCE

UNIVERSITY OF AMSTERDAM | 2015- 2017

Graduated February 2017, cum laude

Thesis: 8.5, awarded with 'certificate of excellence'

BACHELOR (BSc) COMMUNICATION SCIENCE

UNIVERSITY OF AMSTERDAM | 2013 - 2015

Graduated February 2015, cum laude

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

MEDIA AND ENTERTAINMENT MANAGEMENT

INHOLLAND UNIVERSITY OF APPLIED SCIENCES | 2007 - 2011

Graduated July 2011

MINOR INTRAPRENEURSHIP

DHYANA PURA COLLEGE, BALI - INDONESIA | FEB - JUL 2010

Part of BBA Media and Entertainment Management

HAVO

NORTHGO COLLEGE, NOORDWIJK | 2000 - 2006

VOLUNTEERING EXPERIENCE

BOARD MEMBER - COORDINATOR OF VOLUNTEERS

KWF KANKERBESTRIJDING - NOORDWIJK | MAY 2016 - PRESENT

DISTRICT HEAD

KWF KANKERBESTRIJDING - NOORDWIJK | SEP 2012 - PRESENT

COLLECTOR OF DONATIONS

KWF KANKERBESTRIJDING - NOORDWIJK | SEP 2003 - PRESENT

POLITICAL CAMPAIGN ADVICE

VVD - NOORDWIJK | APR 2016

MEMBER OF THE PROGRAMME COMMITTEE COMM. SCIENCE

UNIVERSITY OF AMSTERDAM | SEP 2014 - FEB 2016

PRODUCTION OF VIDEO MATERIAL FOR CHILDREN

DHYANA PURA COLLEGE, BALI INDONESIA | APR 2010

Goal: to raise awareness about rabies

PROVIDED ASSISTANCE TEACHING ENGLISH TO CHILDREN

DHYANA PURA COLLEGE, BALI INDONESIA | MAY 2010 - APR 2010

WORK EXPERIENCE

UNIVERSITY STUDENTS MENTOR

FIFTYFIFTY.SCHOOL, AMSTERDAM | 2019 - PRESENT

- Activities: Teaching/supporting university students during their degree course/thesis process.

SAILING YACHT RENOVATER

PORT NAPOLEON, PORT-SAINT-LOUIS-DU-RHONE, FRANCE | 2021 - 2023

- Activities: Together with my former partner renovating an Amel Maramu (46ft) built in 1986.

MANAGER (PARTTIME)

GENERAL PRACTICE ATRIUM, NOORDWIJK | 2012 - PRESENT

- Activities: Human resources, contracting health insurers, declaring health insurers and uninsured patients, financial administration, internal and external communication, quality work (NHG practice accreditation), ICT support.

UNIVERSITY TEACHER (PARTTIME)

UNIVERSITY OF AMSTERDAM, AMSTERDAM | 2019 - 2020

- Responsible for working groups with 1st and 2nd year bachelor's students in Communication Science

HUB MANAGER AMSTERDAM (DISTRICT NORTH)

PICNIC, AMSTERDAM | 2018 - 2019

- Activities: Leading, coaching and motivating a team. Planning, supervising and ensuring sufficient capacity to grow as a hub/efficient working methods.

MARKETING ANALYST

ZILVEREN KRUIS, LEIDEN | 2017 - 2018

- Activities: Analyzing/modeling within SAS/SQL, advisory role in setting up and evaluating omnichannel marketing activities, advisory role in expected inflow/outflow after product/premium changes, calculating price elasticities, dashboarding (Qlikview), management and maintenance of data warehouse.

RESEARCH INTERN/RESEARCH ASSISTANT

VARIOUS RESEARCH INSTITUTES - AMSTERDAM AND UTRECHT | 2015 - 2017

Projects

- Optimising the effectiveness of Location Based Advertising (LBA).
- Research on the effect of manipulated communication on experienced pain by patients in a clinical setting (SPINOZA Prize winning study).
- Development and validation of the Virtual Care Climate Questionnaire.
- Optimising the effectiveness of online health communication aimed at older cancer patients.

Responsibilities

Connecting databases, cleaning and analysing data, writing manuscripts, advising management, data collection, motivating and training health care practitioners, recruitment of patients, finalizing research protocol, information letters and questionnaires, analyzing (VAS) pain scores, submitting application of approval at Multi-centre Research Ethics Committee (MRECs), and setting up logistics.

Publications

- Van Vliet, L.M., van Dulmen, S., Thiel, B., van Deelen, G.W., Immerzeel, S.A.M., Godfried, M.B., & Bensing, J.M. (2017). Examining the effects of enhanced provider-patient communication on post-operative pain; Protocol of a Randomized Controlled Trial performed in daily clinical care. *BMJ Open*, 7(11), 10.1136/bmjopen-2016-015505
- Smit, E.S., Dima, A., Immerzeel, S.A.M., van den Putte, B., & Williams, G.C. (2017). The Virtual Care Climate Questionnaire: Development and validation of a questionnaire measuring perceived support for autonomy in a virtual care setting. *Journal of Medical Internet Research*, 19(5), 10.2196/jmir.6714