This minor is designed to educate highly qualified communicators who have interests in specialized academic disciplines and career fields. The accuracy and effectiveness of science and technology communication is especially important as the Internet and the ubiquity of mobile devices make the delivery and consumption of information widely available. Having the skills to interpret and communicate complicated processes provides significant career advantages in one of the highest-paying areas of professional communication.

This program prepares students for a wide range of niche career opportunities in media, corporate communication, technology-related industries, and scientific environments. Students will learn to write and manage communication efforts, focusing on turning complex ideas and processes into simple, clear messages for publication in various media. Contact Ananda Luttet to add the minor (Ananda.Luttet@colostate.edu).

Required Courses – 21 credits total (prerequisites in parentheses)

☐ JTC 210 Newswriting
☐ JTC 211 Computer-Mediated Visual Communication (210)
☐ JTC 461 Writing about Science, Health, and Environment (210 or JTC 300 or LB 300)
☐ JTC 464 Technical Communication (210 or JTC 300 or LB 300)
☐ JTC 465 Specialized and Technical Editing (all other minor classes)

☐ Writing Elective

One of the following:

○ JTC 300 Professional and Technical Communication (CO 150 or HONR 193)
○ JTC 326 Online Writing and Journalism (210; 211)
○ JTC 341 TV News Writing, Reporting and Producing (210)
○ JTC 342 Writing for Specialized Electronic Media (210)
○ JTC 351 Publicity and Media Relations (210; 211)
○ JTC 361 Writing for Specialized Magazines (210; jr/sr)
○ CHEM 301 Advanced Scientific Writing – Chemistry (CO 150; CHEM 334 or CHEM 345)
○ LB 300 Specialized Professional Writing (CO 150 or HONR 193)

☐ Production Elective

One of the following:

○ JTC 335 Digital Photography (211)
○ JTC 371 Publication Design (211)
○ JTC 372 Web Design and Management (210; 211)